



## Sponsorship Opportunities

### Gift Sponsor - \$3,000

Name displayed on starting line banner; name on all publicity, registration forms, posters and event website; name/logo Large font on event t-shirts; name of organization announced throughout the event; Participant bag inserts; 8 race entries and race shirts

### Miracle Sponsor - \$2,000

Name displayed on starting line banner; name on all publicity and event website; name/logo on event t-shirts; Participant bag inserts; 6 race entries and race shirts

### Jolly Sponsor - \$1,000

Name on event website including a scrolling advertisement of logo or website address; name/logo on event t-shirts; participant bag inserts; 4 race entries and race shirts

### Bell Sponsor - \$500

Name/logo on event t-shirts; participant bag inserts; 2 race entries and race shirts

## Additional Sponsorship Opportunities

### The Great Santa Chase Sponsor - \$2,500 (Exclusive)

Name displayed on starting line banner; and Great Santa Chase Banner; name on all publicity; name/logo on event t-shirts; participant bag insert. Exclusive race event, customized children goody bags created with your company's thank you attached. Opportunity to speak at beginning of the race and announce the arrival of Santa.

### Mac's Mittens (Snowman Mascot for Believe!) Sponsor - \$2,500 (Exclusive)

Name displayed on starting line banner; name on all publicity; name/logo on event t-shirts; participant bag insert. Exclusive sponsor; "Runners will receive cotton mittens with Believe! and your logo on the top of them" Photo opportunities with the mascot himself.

### ✓ Water Bottle Sponsor - \$2,500 (Exclusive-Taken)

Name displayed on starting line banner; each water station; name on all publicity; name/logo on event t-shirts; participant bag inserts; name/logo on water bottles given to participants as they pass finish line.

### The Awards Celebration Sponsor - \$2,500 (Exclusive)

Name displayed on starting line banner; name on all publicity; name/logo on event t-shirts; participant bag insert. Exclusive sponsor; "Awards Ceremony". Opportunity to speak at the awards ceremony in front of families, participants, and volunteers. Give out awards, introduce guest speakers and provide each medal and trophy to each winner.

**Please select your sponsorship level above and print all requested information below:**

Name (*how company/individual name should appear in print*): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Business: (\_\_\_\_\_) \_\_\_\_\_ Home: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_



### What: A Holiday 10K, 5K Run and Family 1 Mile Walk

working closely with several community groups, including McKinney Main Street and the downtown merchants, the first Believe! race was held, with great success, on November 25, 2006. Held during the annual McKinney "Dickens of a Christmas", the event not only helped our community, but helped bring in runners from all over the north Texas area. Even more amazing, Believe! has grown in five years to over 1,200+ participants and donated over \$55,000 to the Holy Family School Scholarship Fund. Holy Family School, a non-profit organization, provides a safe, loving Christian environment for culturally, economically and ethnically diverse children in McKinney and surrounding communities.

**When: Saturday Morning - November 26, 2011**

**Where: Through Historic Downtown McKinney**

Please return form to Believe!

P. O. Box 6003, McKinney, Texas 75071,  
along with a check payable to Believe! **By October 24<sup>th</sup>**. Please include all logo artwork in an eps or vector format for the sponsorship levels indicated. Questions, please call Gigi Bonham at (972) 333-4612.

**For race registration and additional information, please visit our website at [www.believmckinney.org](http://www.believmckinney.org).**